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[July 08, 2010]

## London Law Firm, Silverman Sherliker LLP, Releases Ground-breaking iPhone/Blackberry Application

LONDON, Jul 08, 2010 (PR Newswire Europe via COMTEX) -- City law firm, Silverman Sherliker LLP, has just launched Namesearch TM Legal, an interactive application for iPhone and Blackberry smart-phones that helps you protect your trade marks, business names, logos and brands. It enables users to get instant legal advice on brands and trademarks and request free trade mark clearance searches straight from their mobile phone.

Story continues below ↓

The application is available as a free download at: <http://www.mobile-trademarks.co.uk/> In addition to a constantly-updated feed of blog-posts on brands and 'tweets' on brands from Twitter, the new application also features the full text of the UK Trade Marks Act 1994.

Chris Sherliker, the app's creator and firm's managing partner said: "We wanted to create a useful resource tool for brand consultants, creative agencies, designers, NPDI specialists and entrepreneurs. We had about 300 downloads of the new application in the first few hours from all kinds of business users, both in the UK and abroad and it is proving to be a great success." It is apparent that the de-regulated market for UK legal services heralded by the Legal Services Act 2007 is sparking some innovative routes to market for forward-thinking professional services firms.

It also demonstrates that the professional service sector itself is becoming a more engaged target market for design and creative agencies providing web-based and cloud technology functionality.

City law firm, Silverman Sherliker LLP, was hailed last month as one of the UK's fastest-growing IP firms and is accredited by Chambers Legal 500 Directory as Leaders in the Field of Intellectual Property.

About Silverman Sherliker LLP Founded in 1981, Silverman Sherliker is a full-service firm of London solicitors based in the City of London and providing an extensive range of legal advice and legal services to corporate, commercial and private clients. The firm prides itself on delivering practical legal advice in a cost-effective, efficient and

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responsive manner according to the specific requirements of its clients. Its main office is based in the City of London, from where the firm provides legal advice to a broad range of clients in the UK and around the world.

Silverman Sherliker has also espoused the spirit of social media marketing and has become the UK's leading law firm on Twitter (t: @london\_law\_firm).

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### General Info

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