



## Mayor takes up Shoreditch Network issues

Representatives of the SBN met recently with Mayor Jules Pipe, Mayor of Hackney, to discuss issues of concern to Shoreditch based businesses, and to hear about the Mayor's plans for future development. Issues under discussion included an opportunity for local businesses to attend an event to meet Local Authority buyers, i.e. those responsible for buying goods and services for the Borough of Hackney. The Mayor agreed to look at this possibility, and SBN members will be kept informed of progress.

Other ideas included the development of a tourist strategy for Shoreditch, to support local retail trade, and a mentoring programme for local start-up businesses, with an emphasis on encouraging entrepreneurs from ethnic minorities. A showcase exhibition for local businesses was also mooted.

Mayor Pipe agreed to look into recent changes to parking restrictions in Shoreditch, and also highlighted the recent investment in street furniture and the environment in the Shoreditch Triangle, plus the recognition of the problem with graffiti.

The hope is that this meeting is the start of a fruitful relationship with the Mayor and the Borough.



## Future Events

### Evening Card-Swapping Event:

Wednesday 28th January. Venue tba

### Breakfast Networking Meeting:

Wednesday 4th February. Venue tba

### Lunchtime Seminars:

1st Tuesday of every month, all venues tba

**2nd December** - Ruth Praxis of Praxis PR, Topic: Public Relations

**13th January** - Chris Youd, Advantage Design Consultants, Topic: Building new business

**3rd February** - Tingy Simoes, Wavelength Marketing, Topic: Marketing

**Details of all the above events will be emailed to members over the coming weeks.**



## Legal Smarties bring home the Beaujolais

SBN Joint Chairman Jonathan Silverman of Silverman Sherliker Solicitors has just returned from participating in the 31st annual Great Ormond Street Hospital Charity Driving Challenge to Mâcon in France. The event took place from 18-20 November 2003.

Jonathan drove his Smart Pulse Cabriolet (see picture) on the 1000 mile round trip from Brands Hatch to Mâcon and then on to the Beaujeu region for the celebration of the opening of the Beaujolais Nouveau. Nearly all the other cars were high performance sports cars & classics so the 700cc coupe did well to keep up with them all.

With the help of friends, clients and some SBN members Team 'Legal Smarties' have raised in excess of £3,000 for Great Ormond Street Hospital, and the money is still coming in.

If you would like to make a donation please send your cheque, made payable to 'GOSH', to Emma Shears Silverman Sherliker 7 Bath Place London EC2A 3DR or telephone with your credit card details on **020 7749 2700**.



Great Ormond Street Hospital Children's Charity

